



# TOURNAMENT UNIFORM POLICY



## Touch New Zealand **Uniform Policy**

### *Policy*

This Touch New Zealand policy outlines the playing strip (uniform) criteria at all Touch New Zealand tournaments.

This policy outlines the protection of sponsors for both the Provincial and National Associations, and restrictions on branding of uniforms and equipment.

This policy is designed to protect the sponsors of Touch New Zealand who have been sold rights to promote their products at, or supply, Touch New Zealand Tournaments and Events.

Touch New Zealand reserves the right to restrict all potential channels of promotion. However all sponsorship restrictions that affect provinces will be communicated and reviewed annually.

This policy supersedes all previous Provincial Uniform and Uniform Sponsorship Policies and is effective from 1<sup>st</sup> July, 2010.

### *Registration of Governing Bodies Official colours*

- 1) Teams entered must play in their governing body's representative uniforms. The minimum requirement is that the top (shirt/singlet/body suit) and shorts shall reflect the governing bodies officially registered colours
- 2) Governing Bodies official colours must be endorsed and registered at Touch New Zealand prior to application to enter a tournament

### *General Uniform Criteria*

- 1) Team numbering must be 1-18 inclusive. Players must retain the same playing number, which must match that of their team sheet, throughout the tournament.
- 2) The tops must have numbers no less than 16cm high on the back.
- 3) All players must wear shorts that sit above the knees.
- 4) Under Garments – The wearing of under garments, i.e. thermals, skins, bike shorts and other types of apparel, whilst acceptable, must not be visible during the course of play.
- 5) Suitable footwear must be worn. Regulation Touch shoes are recommended. No bare feet, spikes, and rugby boots (with removable sprigs) allowed.



## Touch New Zealand **Uniform Policy**

### *Uniform Clashes*

- 1) Governing bodies having the same colours/designs shall be avoided. Every reasonable effort shall be made by both Touch New Zealand and the governing bodies to avoid a clash with Uniforms.
- 2) At the time of registration Touch New Zealand has the responsibility to identify and advise any clash between governing bodies colours
- 3) At the time of registration and where a clash of governing bodies colours occurs, the governing bodies will be advised by Touch New Zealand to make changes to either design and/or colour and re submit their uniform for registration

NOTE: A uniform clash should be considered as;

Uniforms of design and/or colour that do not readily differentiate between two teams

- 4) In the unlikely event that 2 or more governing bodies have uniform colours/designs that are similar and after every reasonable effort by both Touch New Zealand and the affected governing bodies has been exhausted, Touch New Zealand will advise and instruct the affected governing bodies to provide an alternative uniform. Clashes shall be recorded by Touch New Zealand.
  - a) The alternative uniform shall only be worn against a team where a clash occurs.
- 5) Where a clash occurs Touch New Zealand will determine in every case which team is to wear the alternative uniform. Unless special circumstances prevail Touch New Zealand will adopt the Policy of allowing the highest seeded team in any clash to maintain their uniform. The lowest seeded team will wear their alternate uniform.
- 6) Alternative uniforms shall be registered with Touch New Zealand as per the governing bodies uniform/colours.
- 7) Dispensation may be given by Touch New Zealand from time to time for invitational teams to enter Touch New Zealand Tournaments.
  - a) Where a clash of uniforms/colours is likely due to an invitational team entering, Touch New Zealand will determine whether the invitational team entering will need to provide an alternate playing uniform or whether the Provincial team entered will wear an alternate uniform. Touch New Zealand will liaise with governing bodies in advance where such special circumstance prevails.



## Touch New Zealand **Uniform Policy**

### *Sponsorship Restrictions on Uniforms*

Tournaments Affected      All Touch New Zealand Tournaments

#### 1. Player Uniform

Provincial Associations are able to sell the rights to logos on provincial uniforms under the following restrictions;

Type of Sponsor	On Approval by Touch New Zealand
Playing shirt/top	No Restriction on placement of Sponsors logo Size must be no larger than 20cm x 6cm Logo must not overlap the playing number
Playing shorts	Sponsors logo either on front or back only, not both Size must be no larger than 10cm x 4cm
Caps/ Peaks	Sponsor logo to appear once only
Tracksuit/ Dress shirt	No restrictions on placement
Shoes	Manufacturers standard branding only
Balls	Touch New Zealand balls only where supplied
Drink bottles	No restrictions on placement
Team Equipment	No restrictions on placement

Provincial Associations are encouraged to check the sponsorship restrictions with the Touch New Zealand Tournaments Manager before selling opportunities to ensure the Touch New Zealand sponsorship policy is not breached. Touch New Zealand does not take responsibility for any loss due to a breach of this policy and any alterations to this policy that may be communicated from time to time.

Any provincial teams breaching these restrictions will not be permitted to take the field.

Provinces are to note that this policy will be reviewed annually